



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Robert T. Baum et al.

Group Art Unit: 2665

Serial No.: 09/835,649

Examiner: T. Nguyen

Filed: April 17, 2001

For: **VERTICAL SERVICES INTEGRATION ENABLED CONTENT
DISTRIBUTION MECHANISMS**

RECEIVED

Attorney Docket No.: 00-VE24.35

JUL 09 2004

APPEAL BRIEF

Technology Center 2600

MS Appeal Brief- Patents
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This appeal is taken from the Office Action dated January 7, 2004 rejecting claims 1-3, 6-8, 12-17, and 46-47, which are reproduced as an Appendix to this brief. The Notice of Appeal was timely filed on April 2, 2004. This application was filed on April 17, 2001. Submitted herewith are two additional copies of this Appeal Brief.

I. REAL PARTY IN INTEREST

The real party in interest is Verizon Services Corp., Assignee, a corporation organized and existing under the laws of the state of Delaware, and having a place of business at 1095 Avenue of the Americas, New York, NY 10036.

II. RELATED APPEALS AND INTERFERENCES

Applicants are not aware of any related appeals or interferences that would affect or be affected by the Board's decision on the current appeal.

07/08/2004 RMEBRAHT 0000007 072347 09835649
01 FC:1402 330.00 DA

08/06/2004 NGORDON 0000004 072347 09835649
01 FC:1251 110.00 DA